

In Attendance: S.H. Appelbaum (Chairman)

## I Call to Order

## II Closed Meeting

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III Open Meeting

IV Approval of Agenda

Z. Gidengil moved that the Agenda (CAFC-85-01A) be approved.  
Seconded by M. Armstrong.

CARRIED

V Approval of Minutes of Previous Meeting

It was moved by V.V. Baba that the Minutes of the Previous Meeting (CAFC-84-10M) be approved.

The following corrections were noted:

Page 2, item VII(b) line 11 - spelling correction - rapprochement.  
Page 3, item VIII(1) line 3 should read "...as its proposed Q.M.  
Major curriculum changes".  
Page 4, item IX(1) line 1 - delete Draimin.  
Page 6, item X, line 3 - delete & from 11:07.

Seconded by L. McGown.

CARRIED

VI Chairman's Remarks and Question Period

The Chairman commented on the success of the MBA Case Competition. He thanked the organizers, Danielle Assayag, Elisa Klein and Sabine Altier for their significant contribution to this well managed event. Appreciation was also extended to C. Patterson, K. Argheyd, C. Ross, B. Ibrahim, L. Winser and P. Pejham.

The Chairman informed Council that the nomination process for part-time faculty for the John W. O'Brien Distinguished Teaching Award had been re-opened. He encouraged Council to participate in this event. Nomination forms should be submitted to the Vice Rector Academic by no later than February 28, 1985. The completed dossier should be in by March 8, 1985.

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VI Chairman's Remarks and Question Period (continued)

D. MacDonald stated that the award should be for full-time or anyone else in that some categories were not covered in the full or part-time designation.

The Dean announced that the Board of Governors had recently approved the establishment of an Advisory Search Committee for the position of Dean, Faculty of Arts and Science. Nominations are being invited for faculty representatives from other faculties. The deadline for submission is Friday, February 8, 1985. Senate will decide on the nominations on February 15, 1985.

Question Period

D. Steinlauf asked why class averages were not included on student transcripts.

B. Barbieri pointed out that as the system is now in flux, it would be an opportune time to inform the Registrar's Office of this point.

J. Kelly requested clarification on the terms of reference for the new CCMS Director as well as the financial obligation of Commerce and Administration in this operation.

The Chairman stated that Dr. McTavish was the Acting Director as the Board of Governors had not yet approved this appointment. A portion of the previous deficit will be charged to this Faculty. He went on to suggest that Dr. McTavish meet with Council at its March 1st meeting to present plans and strategies for CCMS.

VII Business Arising From Previous Meeting

1. Examination Scheduling

R. Wills made a brief presentation on the problems encountered by the Scheduling Office and the Departments. The problems stem primarily from common exams. He recommended that the FAC meet with G. Frain to discuss the problems and potential solutions.

D. MacDonald recommended the early release of a tentative exam schedule so that departments would have sufficient time to plan accordingly. He also requested that departments be permitted to hand cases of conflict.

B. Barbieri asked if the Registrar's Office could publish the exam schedule before the term begins. R. Wills stated that Professor Farhoomand is currently involved in developing computerized exam scheduling.

D. Steinlauf asked that if this were implemented, would a student be prohibited from registering if there was a conflict in his final exams.

The Chairman asked that Professor Wills set up the meeting between the FAC and G. Frain.

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VII Business Arising From Previous Meeting (continued)

2. Mission Statement

B. Barbieri stated that the first seven pages had been deleted to ensure that subjective data is not circulated. He then went through the revised document, highlighting the additions and deletions and the accompanying rationale. He concluded by stating that this document should reflect the aspirations and related strategies of this Faculty.

D. Steinlauf expressed confusion over the terms objective and strategy. V.V. Baba stated that due to the compressed nature of the Mission Statement, there was a combination of objectives and strategies.

C. Potter commended Professors Barbieri and Ross on the changes that had been incorporated. He went on to state that the first paragraph of a mission statement should be crisp and clean with a ring of authenticity to it. He felt the primary mission should be to create an environment conducive to the discovery and pursuit of knowledge and the dissemination of that knowledge.

D. Steinlauf asked that "bilingual atmosphere" be clarified; i.e. what does it mean, what steps have been taken.

General discussion ensued on the issue of bilingualism and its implications. While most agreed on a growing trend in this area and the fact that the Mission Statement should move toward the future, the question was raised "is this a pseudo contractual agreement?". As well, bilingual promises have to be thought through. It was also noted that the Mission Statement should reflect the climate of the institution.

Professor Diniacopolous of Communication Studies commended the members of Council for bringing the Statement this far and encouraged continuity.

The Chairman suggested that this item be tabled until the March meeting. He encouraged Council members to send any final comments on the Mission Statement to Professors Barbieri and Ross within the week.

R. Oppenheimer recommended that the revised statement be circulated to all faculty for their input as well.

V. Kirpalani moved that this item be tabled until the March 1 meeting.

Seconded by D. Steinlauf.

Unanimous

CARRIED

VIII Reports From Standing Committees

1. Commerce Graduate Studies Committee

C. Draimin announced that the MBA and Ph.D. appraisals were underway. The final report would be ready in March or April and he would keep Council informed. He then announced that the MBA calendar changes had been approved up to the level of Senate. The item on course withdrawal date had been tabled.

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VIII Reports From Standing Committees (continued)

2. Commerce Undergraduate Curriculum Committee

The proposed curriculum is now in its synthesis phase. The submissions of Finance, Q.M. and Accountancy have been received. The Marketing submission (Major) has been returned to the Department with recommendations. The Management submission does not conform to the mandate established at Council. While the Model has been approved, the detailed courses have not. The deadline is April, thus this should come through Council for approval in March or April.

With regard to the Business Communications course, the University of Western Ontario outline is being used as a guide. Professor Wills will present this proposal to FAC with the recommendation that a facilitator be appointed to mount this course by September 1985.

IX Reports From Faculty Representatives on University Committees

1. University Senate - Nothing to Report.

2. Arts and Science Faculty Council

C. Ross commented on the restructuring of the Arts and Science Faculty. The Rector's proposal was discussed and approved with the deletion of the specific number of Vice Deans.

3. University Curriculum Coordinating Committee - Nothing to Report.

4. Board of Graduate Studies - Nothing to Report.

5. Computer Science Committee - Nothing to Report.

6. Library Committee

The Minister of Education has announced the approval of \$18.7 million for the Library.

7. C.A.S.A.

V.V. Baba announced that there was money available for seed grants.

8. Visiting Lecturers Committee

There will be no further meetings this year.

9. Z. Gidengil announced that there was still money available in the Publicity fund - \$500 for an open house; \$1,000 for Faculty projects and \$1,000 for programs.

X New Business

1. The Concordia Small Business Consulting Bureau

The Chairman introduced Willard Ellis, the Director of C.S.B.C.B. Professor Ellis announced that with regard to the academic aspect of this Centre, he is currently working with the departments towards an eventual major in Entrepreneurship. He also informed Council of the following developments: He is seeking funding for a number of projects and topics. The Student Consulting Bureau will continue. A one day seminar "Building A Quality Company" is being planned for November. As well, he is in the early planning stages for a series of lectures (5) with prominent entrepreneurs, hopefully beginning in October.

X New Business (continued)

1. The Concordia Small Business Consulting Bureau

There were several comments from Council members on the relevance and necessity of progress reports from the various centres housed within Commerce & Administration. It was suggested that this type of "progress report" should be regularized.

2. MBA Case Competition

C. Patterson commended L. Winsor on her superb contribution to the MBA Case Competition via the publicity she generated. The Competition will be given TV coverage on two programs - "As It Is" and "Women in Business".

XI Adjournment

R. Wills moved that the Meeting be adjourned.

Seconded by V.V. Baba

CARRIED

The Meeting adjourned at 11:40.

XII Next Meeting

The next regular Meeting of Faculty Council will be held on Friday, March 1, 1985 at 09:30 in GM 503-48 (SGW Campus).